



**Saturday, February 4, 2012
1-3PM @ The Hoskins Center
66th Street & Ranger Street
Savannah, GA 31404**

**HOW TO START BATTLE OF THE BAKERS 2012 FIRSTGIVING PAGE
For Ronald McDonald House Charities of the Coastal Empire**

Visit: www.firstgiving.com/rmhcoastal

1. Click on **START FUNDRAISING**
2. Select Battle of the Bakers 2012
3. You should now be on the Battle of the Bakers FirstGiving page. Click **Join Now**. Screen pops up that asks "Type" – Choose "Baker" and enter how many (for example-if you are baking by yourself, choose 1. If you baking as a team of 2, choose 2). Then press **Register**.
4. If this is your first time, create an account by typing in your account details – contact information, email address etc. Use the tab key to go to the next field.
 - (If you are returning, select the button that says "Have an account? Sign In." toward the top right corner of the screen.
5. Choose a web address. i.e. my page is www.firstgiving.com/alexwyssocki. Firstgiving will suggest a page name for you, but you can change it, and if your name is available it will let you know. Keep it simple and memorable.
6. Now you need to **personalize your page**.
 - Make a fundraising target (we recommend a factor of \$65 since that is what it costs to host one family for one night. i.e. 3 nights is \$195, 1 week is \$455, 1 month is \$1,950 or \$2,015)
 - **PLEASE** put in a **personal message** to replace their generic placeholder text. This message is a big part of why (and how much) people will give.
 - **DID YOU KNOW THAT 2012 IS RMHC'S 25TH ANNIVERSARY**

"Dear Friends,

I am honored to support Ronald McDonald House Charities during their 25th Anniversary by participating in Battle of the Bakers 2012. Thank you so much for supporting this worthy cause. My goal is to raise \$455 for this cause, which will host a family for one week at the House. If you could see your way to sponsor for one or two nights or any portion it will be an enormous help and encouragement.

The Savannah Ronald McDonald House provides comfort and a place to stay for parents with critically ill or injured children. Their 10-bedroom House offers all the qualities of home--beds, showers, laundry room, and a home-cooked meal prepared each night by community volunteers with their Adopt A Meal program. Raising funds makes it possible for families to stay regardless of their financial situation with their Share A Night program. The House operates at nearly 100% occupancy, 365 days a year. It costs RMHC \$65 per day to provide its brand of hospitality for each family.

The website is safe and secure, however, if you prefer, please feel free to mail a check (make out to RMHC) to:
YOUR NAME/YOUR ADDRESS

- **Upload a picture or logo**
- **Personalize the thank you note** that goes out via email after someone makes a donation to support you (to replace the generic thank you that is there.)
- Click **save** after every update. **THANK YOU!!!!**