BEER, GUYS, CIGARS & GOLF September 23rd and 24th 2018 Sponsorship Opportunities



Sunday, Sept. 23, 2018 BEER, GUYS, CIGARS

The Westin Savannah Harbor Golf Resort & Spa VIP Hour: 6:00pm - 7:00pm Event: 7:00pm - 10:00pm

Monday, Sept. 24, 2018 THE RONALD OPEN GOLF TOURNAMENT

The Club at Savannah Harbor Shotgun Start 10:00am

Included in this Package:

- About BGC & Golf
- About The RMHC
- Sponsorship Opportunities
- Custom Opportunities
- Commitment Forms

About BEER, GUYS, CIGARS & GOLF

Ronald McDonald House Charities of the Coastal Empire's **Beer**, **Guys**, **Cigars** & **Golf** is a two-day fundraising event that helps raise money in the fight for our critically ill children and their families here in the Coastal Empire.

Sunday Night, indulge in the beer tasting, cigar sampling extravaganza that is **Beer**, **Guys**, **Cigars**. The night will feature numerous local brews, paired with great foods, and of course, cigars (and Cigar girls). For those wanting even



more, the VIP experience will feature additional "beverages" and special gifts. Music and sports will be featured throughout the evening along with great auction items and a chance to win the "**Key to the Locker**", all while benefiting a great cause.

Then, the next morning take a swing on the green at the luxurious Club at Savannah Harbor for **The Ronald Open**. Enjoy course refreshments while taking a chance to win amazing gifts, prizes, food and other surprises.

The unique feature of this event is that you can attend both days, split your package up and share, or just attend the party or the tournament.

There is something for everyone... not just the guys!

Event Details

BEER, GUYS, CIGARS

Sunday September 23, 2018

The Westin Savannah Harbor Golf Resort & Spa 1 Resort Dr, Savannah, GA 31421

VIP Hour: 6:00pm - 7:00pm Event: 7:00pm - 10:00pm

THE RONALD OPEN

Monday, September 24, 2018

The Westin Savannah Harbor Golf Resort & Spa 1 Resort Dr, Savannah, GA 31421

Shotgun Start 10:00am

Ticket Prices

Beer, Guys, CiGars Only		Beer, Guys, CiGars & Golf		Ronald Open Only		
	VIP Admission	\$150	VIP Admission	\$400	Foursome	\$1200
	General Admission	\$75	General Admission	\$350	Individual Golfer	\$300

Community Partnerships:

Beer Guys Cigars & Golf creates an opportunity for partnerships between our charity, local breweries, retailers, corporate sponsors, and men and women in the community. In addition to raising money, this event raises awareness for our charity, increase sales for breweries and retail partners and provides community outreach for corporate sponsors. For more information, please contact Bill Sorochak at bill@rmhccoastalempire.org to help tailor a package to fit your needs.



Our Goal:

The mission of the RMHC of the Coastal Empire is to create, find and support programs that directly enhance the health & well-being of children and families in the Coastal Empire region.

In 2006, we opened our first RMHC Family Room on the St. Joseph's/Candler Campus. When families walk into a Ronald McDonald Family Room, we want them to forget they're in a hospital. Often steps away from a pediatric or intensive care unit, Ronald McDonald Family Rooms offer a place to rest and regroup right at the hospital, just moments away from their sick child. Research shows that a family presence in the hospital helps children heal and cope better. Staying close by allows parents to better communicate with their child's medical team and improves adherence to complicated treatment plans. In 2013, we opened our second Family Room at Children's Hospital on the Memorial Hospital Campus. Simply put, the purpose of RMHC of the Coastal Empire is to provide stability and vital resources to families when they need it most.



Our Family Rooms served over 3,200 additional families in 2017.

Our other core program is the Ronald McDonald Care Mobile that provides under-served children with free dental examinations and preventive treatment, serving 2,700 children last year.



About Ronald McDonald House Charities of the Coastal Empire:

In 1987, the 100th Ronald McDonald House was built here in Savannah, Georgia, now known as The Ronald McDonald House Charities of the Coastal Empire. It is affectionately called the "House That Love Built". We help families of seriously ill, hospitalized children cope with the stress and expense of daily living while trying to be close and emotionally strong for their child. More than just a room and a hot meal, the Ronald McDonald House is a "Home Away from Home" for families faced with a child's medical crisis. It can be a quiet place to be alone, or a place of companionship, sharing, and emotional support. We know that when a child is hospitalized the love and support of family is as powerful as the strongest medicine prescribed. Savannah's Ronald McDonald House allows families to remain close to their children receiving treatment at area hospitals.

In 2017, the Savannah RMH provided 4,270 family night stays. Our House has 13-bedrooms and operates on a waiting list most of the year. In addition to having a private bedroom and bathroom, families have amenities that include a kitchen, TV room/playroom, Internet access, laundry facilities and an outdoor recreational area. Volunteer groups come to the House each night and provide a home cooked meal for our families. Most importantly, our families have 24- hour access to their children who are in the hospital.

"LAGER" SPONSOR: \$10,000

Beer, Guys, Cigars & Golf Overall Sponsor One Available

- A \$10,000 investment in a premier non-profit organization
- Category exclusivity and opportunity to address the guests
- Primary placement in all public relations and advertising initiatives
- Complimentary full-page ad in event program
- Corporate logo prominently displayed on printed & electronic invitation
- Guaranteed inclusion in signature VIP bags
- Acknowledgment and prominent signage at Beer, Guys, Cigars event
- Opportunity to provide one or more items for the signature "Key to the Locker" drawing
- Corporate logo and link on web page, E-blasts & social networking campaigns
- Opportunity to provide a Cigar Girl from your organization
- Opportunity to welcome guests at the event
- Opportunity to provide marketing materials at the event
- Corporate name and/or logo included in all media advertisements
- Twelve (12) VIP tickets for Beer, Guys, Cigars and special seating
- Twelve (12) entries for the Ronald Open Golf Tournament



"RED ALE" SPONSOR: \$5,000

Beer, Guys, Cigars or Ronald Open Golf Tournament Sponsor *Two Available*;

- A \$5,000 investment in a premier non-profit organization
- Placement in all public relations and advertising initiatives
- Full-page ad in event program
- Corporate logo on printed & electronic invitation
- Guaranteed inclusion in signature VIP bags
- Corporate logo and link on web page, E-blasts & social networking campaigns
- Opportunity to provide a Cigar Girl from your organization
- Corporate logo displayed at the event
- Corporate name and/or logo included in media advertisements
- Twelve (12) VIP tickets for Beer, Guys, Cigars and special seating
- Eight (8) entries for the Ronald Open Golf Tournament



"STOUT" SPONSOR: \$3,500

Sponsorship Types: Key to the Locker, Cigar Girls, VIP Party, Music, or Red Carpet Step & Repeat

Descriptions for each can be found on the Custom Opportunities page

- A \$3,500 investment in a premier non-profit organization
- Placement in public relations and advertising initiatives
- One-half (1/2) page ad in event program
- Corporate logo on printed & electronic invitation
- Guaranteed inclusion in signature VIP bags
- Signage at the Beer, Guys, Cigar event
- Corporate logo and link on web page
- Opportunity to provide a Cigar Girl from your organization
- Corporate logo displayed at the event
- Eight (8) VIP tickets for Beer, Guys, Cigars and special seating
- Eight (8) entries for the Ronald Open Golf Tournament



"AMBER" SPONSOR: \$2,500

Sponsorship Types: Bag Check, Swag Bag, or Hydration Stations

Descriptions for each opportunity can be found on the Custom Opportunities page

- A \$2,500 investment in a premier non-profit organization
- Placement in public relations and advertising initiatives
- One-half (1/2) page ad in event program
- Corporate logo on printed & electronic invitation
- Guaranteed inclusion in signature VIP bags
- Corporate logo/signage displayed at the event
- Four (4) VIP tickets for Beer, Guys, Cigars and special seating
- Four (4) Entries for the Ronald Open Golf Tournament

"HOPS" SPONSOR: \$2,000

Putting Sponsorship

One Available

- A \$2,000 investment in a premier non-profit organization
- Placement in public relations and advertising initiatives
- One-half (1/2) page ad in event program
- Corporate logo on printed & electronic invitation
- Guaranteed inclusion in signature VIP bags
- Corporate logo/signage displayed at the event
- Four (4) VIP tickets for Beer, Guys, Cigars and special seating
- Two (2) Entries for the Ronald Open Golf Tournament

"PORTER" SPONSOR: \$1,500

Beverage & Snack Cart Sponsors Two Available

- A \$1,500 investment in a premier non-profit organization
- Placement in public relations and advertising initiatives
- One-half (1/2) page ad in event program
- Corporate logo on printed & electronic invitation
- Guaranteed inclusion in VIP Bags
- Corporate logo/signage displayed at the event
- Two (2) VIP tickets for Beer, Guys, Cigars and special seating
- Two (2) Entries for the Ronald Open Golf Tournament

"TEE BOX" SPONSOR: \$350

Unlimited

• Corporate logo/signage displayed by a hole



Contact Bill Sorochak at (912) 350-7641 or at bill@rmhccoastalempire.org to secure your sponsorship today!





Benefiting RMHC of the Coastal Empire



LAGER: \$10,000 ~ Exclusive	HOPS: \$2,000 ~ One Available
RED ALE: \$5,000 ~ One Available	PORTER \$1,500 ~ Two Available

____TEE BOX: \$350 _____ STOUT: \$3,500

Signature:

AMBER: \$2,500	OTHER:	:
Name: (as you would like it to appear for re	ecognition purpor	ses)
Send invoice		
Check enclosed for \$ pa	yable to RMHC,	4710 Waters Ave., Savannah GA. 31404
Charge my Credit Card: Please fill ou RMHC: 4710 Waters		
FOR CREDIT CARD ONLY:		
Name: (as it appears on the card)		
Please Circle: Visa MasterCard	Amex	Discover
Total to be charged to card: \$		
CC#:	Exp. Date:	:

Please email your logo as an EPS, AI, or high-quality JPEG file to Bill Sorochak, bill@rmhccoastalempire.org.

For more information call (912) 350-7641 to learn more about Ronald McDonald House Charities of the Coastal Empire, please visit www.rmhccoastalempire.org

CUSTOM OPPORTUNITIES

Key to the Locker - \$3,500 One hundred keys for sale at \$100 each, and only 1 will hold the winning match to a collective bounty of donated items and various treasures. Your brand will be featured as the Key to the Closet sponsor.

Cigar Girls - \$3,500 The "Cigar Girls" work the room and engage the 250 guests. As brand ambassadors, these women are a targeted group, who will be the hit of the event.

VIP hour - \$3,500 Host the VIP hour and reception! One hundred attendees will experience the event as a VIP and will have access to everything an hour before the event opens. Within this hour, they will also receive additional beverages and our signature swag bags. — That means that you will be able to welcome and address 100 of Savannah's most admired tastemakers. Your logo will also be prominently displayed as the host of the VIP Hour.

Music Sponsor - \$3,500 Someone once said, "Good music doesn't have an expiration date." Reach the event attendees in a unique way by having your brand featured as the Music sponsor. Not only will your logo be displayed, but you will also be announced throughout the event.

Red Carpet (Step & Repeat) - \$3,500 Unleash the power of the paparazzi with a red-carpet moment as guests enter and flash their best smiles in front of a backdrop splashed with your logo. (along with the BGC and Ronald McDonald House Charities® logos) And the moment lives on in social media shares.

Bag Check - \$2,500 Stay top of mind by watching their bags, purchases and winnings! Your logo is printed on bag check tags as well as signage. A clever offering by a CPA firm used the tagline "If you can trust us with your bags, you can trust us with your money".

Swag Bag - \$2,500 100 VIP admission attendees receive tote bags as they enter - that means 100 of

Savannah's most admired tastemakers will be carrying your brand with them as they are out around town.

Hydration Station - \$2,500 After a fun night at BGC, the golfers will be looking for a little re-hydration along the course. Make sure the golfers see your brand when they pull up to the Hydration Stations.

Putting Sponsor - \$2,000 Foster the perfect environment to help our golfers "sink in their putts" by sponsoring our putting contest. Your brand will be featured around the putting green and you will have the opportunity to address the golfers at a table around the putting green.

Beverage and Snack Cart Sponsor - \$1,500 Throughout the golf tournament, we will have a food and beverage cart making its round along the course. Make sure the golfers see your brand when the food and beverage cart come to their hole.

Matches - \$1,500 Light up the Night! Our match sponsor will have their logo on the match boxes that will be used throughout the BGC event as guests look to light up their cigars.

Bloody Mary Station – \$500 The way we see it, a Bloody Mary is about three things: good vodka, a great mix, and the perfect fixings. Make sure all of our golfers are prepared to hit the greens by providing all of the items for the ultimate "Hair of the Dog" before they tee off on Monday morning.





Bloody Mary Station Agreement Form

www.rmhccoastalempire.org #bgcRMHC (on Instagram & Twitter)



Ronald McDonald House Charities (RMHC) of the Coastal Empire will provide:

- One (1) six (6)-foot by two (2)-foot table for front display.
- Upon request, one (6)-foot by 18 inches for additional prep, clean preparation and clean storage (behind you).
- Power source (if needed, please be specific what the power source is for).
- Four (4) general admission tickets to Beer Guys & Cigars.
- One-half (1/2) page ad in the Event Book.
- Placement in public relations and advertising initiatives.

Vendor

By signing this form, you agree to:

- Provide at least one Bloody Mary for 120 individuals and \$500 donation.
- Provide all of the items for the Bloody Mary Station including: one or two bartenders, alcohol, mixes, cups, napkins, fixings, etc.
- Provide setup of table
- Set up allocated space by 7:30am on Monday, September 24, 2018. Break down when Bloody Mary station ends at 10:00am.
- Ronald McDonald House Charities (RMHC) of the Coastal Empire, BGC&G committee members and anyone associated with the RMHC is not liable for any product damage of loss as a result of event participation.

Name			
Business			
Address	City	State	Zip
Phone	 Email		
☐ I require a power	source for my booth.		

Please email this form no later than August 31, 2018 to:

Janet Kolbush, Events Director at **janet@rmhccoastalempire.org**Ronald McDonald House Charities of the Coastal Empire
4710 Waters Ave. Savannah, GA 31404
912.350.7641 ~ Federal Tax ID: 58-1630107



Brewery Agreement Form



www.rmhccoastalempire.org #bgcRMHC (on Instagram & Twitter)

Ronald McDonald House Charities (RMHC) of the Coastal Empire will provide:

- One (1) six (6)-foot by two (2)-foot table for front food display.
- Upon request, one (6)-foot by 18 inches for additional items, clean preparation and clean storage (behind you).
- Upon request, an additional space or table can be provided in a back room out of site of the guests (behind the scenes).
- Ice (if needed, please indicate below)
- Power source (if needed, please be specific what the power source is for).

Vendor

By signing this form, you agree to:

- Provide samples/tastes of at least one item for 300 individuals.
- Provide setup of table
- Provide taps for kegs and/or coolers for bottles or cans
- Set up allocated space by 5:30pm on Sunday, September 23, 2018. Break down when event ends at 10:00pm. Early discreet breakdown permitted if beverages are completely consumed.
- Ronald McDonald House Charities (RMHC) of the Coastal Empire, BGC&G committee members and anyone associated with the RMHC is not liable for any product damage of loss as a result of event participation.

Name			
Business			
Address	City	State	Zip
Phone	Email		
☐I require a power s ☐I require ice at my	ource for my boothbooth.		
Signature			te

Please email this form no later than August 31, 2018 to:

Janet Kolbush, Events Director at

janet@rmhccoastalempire.org

Ronald McDonald House Charities of the Coastal Empire 4710 Waters Ave. Savannah, GA 31404 912.350.7641

Federal Tax ID: 58-1630107



Culinary Agreement Form

www.rmhccoastalempire.org #bgcRMHC (on Instagram & Twitter)



Ronald McDonald House Charities (RMHC) of the Coastal Empire will provide:

- One (1) six (6)-foot by two (2)-foot table for front food display.
- Upon request, one (6)-foot by 18 inches for additional items, clean preparation and clean storage (behind you).
- Upon request, an additional space or table can be provided in a back room out of site of the guests (behind the scenes).
- Power source (if needed, please be specific what the power source is for).

Vendor

By signing this form, you agree to:

- Provide samples/tastes of at least one item for 300 individuals.
- Provide setup of table
- Set up allocated space by 5:30pm on Sunday, September 23, 2018. Break down when event ends at 10:00pm. Early discreet breakdown permitted if food is completely consumed.
- Ronald McDonald House Charities (RMHC) of the Coastal Empire, BGC&G committee members and anyone associated with the RMHC is not liable for any product damage of loss as a result of event participation.

Name			
Business			
Address	City	State	Zip
Phone	Email		
☐I require a power s	ource for my booth		
Signature		Da	te

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janet@rmhccoastalempire.org

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Marketplace / Vendor Agreement Form

www.rmhccoastalempire.org #bgcRMHC (on Instagram & Twitter)



Ronald McDonald House Charities (RMHC) of the Coastal Empire will provide:

- 10x10 marketplace spacing.
- Power source (if needed, please be specific what the power source is for).

Vendor

By signing this form, you agree to:

- Donate a minimum of 20% of gross sale proceeds to RMHC. Vendor MUST bring a check with them on event day to pay the charity at the end of the event.
- Provide one (1) item to be featured in the "Key to the Locker"
- Bring your items in a variety of sizes /styles for the Marketplace.
- Provide your own set-up of your booth (we will provide a 6-foot table)
- Provide additional mirrors and extra lighting, if required.
- Provide your own table decorations, props, bags/packaging, and credit card processing.
- Set up your allocated Marketplace space by 4 pm on Sunday, September 23, 2018.
- Ronald McDonald House Charities of the Coastal Empire, BGC&G committee members or anyone associated with the RMHC is not liable for any product damage or loss as a result of event participation.
- Vendor must run a credit card report on their hand-held credit card device at the end of the event and provide this receipt to RMHC.

Business Address City State	ress City State Z
	one Email
Phone Email	☐ I require a power source for my booth.
☐I require a power source for my booth.	

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Key to the Locker Agreement Form

www.rmhccoastalempire.org #bgcRMHC (on Instagram & Twitter)



Beer, Guys, Cigars, & Golf is back! This two-day affair kicks off with the Beer, Guys, Cigars party on Sunday, September 23, 2018 from 7:00 pm -10:00 pm with a VIP Hour beginning at 6 PM. Featuring a spin on an auction not to be missed, a marketplace to delight all guests, fantastic local breweries, paired with great food from celebrated local chefs, and of course, cigars (and Cigar girls)! On Monday, September 24, 2018, join us as we "tee off" our annual Ronald Open Golf Tournament at 10 am (shot gun start) at the luxurious Club at Savannah Harbor. There will be amazing gifts, prizes, food and a few surprises. The unique feature of this event is that you can attend both days, split your package up and share, or just attend the party or the golf. There is something for everyone, and the event is for everyone... not just for the guys!

Would you consider donating an item or service to our **Key to the Locker**? This appealing alternative to an auction enables event guests to give RMHC \$100 for an opportunity to win the entire "locker" of prizes. "Keys" will likely sell out earning RMHC \$10,000 and providing wonderful exposure to all the "Locker" contributors. Tickets are limited to 100. Winners must be present to win. The "Locker" will be beautifully staged, and donors will be thanked in the event program, on event signage, and on social media.

RMHC provides comfort to parents with critically ill or injured children who need a place to stay when the hospital with specialized care is many miles away. The 13-bedroom "home-away-from-home" provides a nurturing environment for the families to stay near the hospital. The House operates at nearly 100% occupancy 365 days a year. It costs Ronald McDonald House \$100 per day to provide this comfort for each family.

PLEASE PRINT CLEARLY: Deadline to turn in item or gift certificate: 9/14/18

Donor Business Name:	
Contact Name:	
Address:	
Phone/ Email:	
Item Description:	
Restrictions:	
Donor designated value:	

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